



# Bowler's Ed

## BOWLING EQUIPMENT GRANT AVAILABLE TO SCHOOLS

The purpose of this award is to support the implementation of Bowler's Ed, the In-School bowling program from the International Bowling Campus' Youth Development. This program provides opportunities to teach students the sport of bowling with instructional curriculum and equipment available to use in school or other facilities.



Since 2009, 341 grants have been awarded to public/charter schools and organizations in 46 states and Canada, supporting programs as well as the local communities. These grants have helped introduce bowling to more than 4.7 million students.

4.7 million+  
Kids Supported



46  
states  
& Manitoba, Canada  
received

*The bowling equipment we got has been especially helpful in getting kids interested in Physical Education who normally feel left out or behind. Kids experience cross-curricular learning, while feeling like they are at a bowling party! I was always afraid of grant writing, because it can be daunting. Yours was very straight forward and we can't thank you enough.*

Lauren Ard, PTO Vice President  
Robison Elementary School  
Tucson, AZ 85716

**TEACHERS!** To find out more information about Bowler's Ed, FREE Grants for your schools, and to request a FREE copy of our Bowler's Ed Curriculum for physical education teachers, please go to [bowlersed.com](http://bowlersed.com).

**GET AHEAD WITH BOWLER'S ED**

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International  
Bowling Campus  
Youth Development





## GRANT APPLICATION PROCESS

To be eligible, you must be a school or non-profit organization.

1. Visit [ibc.smapply.net](http://ibc.smapply.net) to set-up an **Account**.
2. Once you have set up an account you will need to fill out the **Eligibility Form**.
3. After submitting the eligibility form you will click on the **More** tab to access the grant information. You will be able to select the **Apply** tab to create the application. That will bring up the Bowler's Ed Grant Application.
4. Clicking on your **Bowler's Ed Grant Application** will bring up the tasks that need to be completed before submitting the application.
  - a) Application Form
  - b) Uploaded Documents
    - Narrative
    - Authorized Approval Letter
    - Letter(s) of Support
    - IRS 501 (c)3 Determination Letter
5. The **Narrative** is the most important document. Everything is required and adds value to your overall application, but make sure you spend the most amount of time addressing the requirements of the Narrative. Feel free to expand on each area.
  - a) *Executive Summary* - Provide a concise overview of your proposed program that summarizes the document.
  - b) *Summary of Accomplishments and Outcomes* - Provide a clear description of the accomplishments the physical education, youth serving organization or non-profit program has achieved to date.
  - c) *Program Design* - The following sections include elements that will contribute to the development of a successful In-School Bowling program:
    - *Compelling Need* - Demographics of school/community and why funding is needed.
    - *Description of Activities, Programs, and Roles* - How you will structure the bowling lesson(s), length of time and combined with other programs the school participates in.
    - *Measurable Outcomes* - Number of children served, improved academic skills, bowling scores, values (look to the Educator How-To Manual for assistance).
    - *Plan for Self-Assessment and Improvement* - Plans for tracking and continuous program improvement.
    - *Center Involvement* - Explain how you will engage your local bowling centers and partners throughout the In-School Bowling program.
6. Once all the tasks are completed, you will see the progress bar say there is still something that needs to be completed. Once you click on the green **Bowler's Ed Application to Submit** - it is located on the left just below the IRS 501 (c)3 letter - your progress bar will show 100% complete.

*There are two grants cycles each year: February 1 – June 30 and August 1 – December 31. Please allow 4 – 6 weeks for the judging committee to review all applications and for grant winners to be announced and awarded.*