

May 28, 2022

## **Bowl for the Cure: USBC Convention**



The 2022 USBC Convention took place at The Orleans in Las Vegas from April 25-28. Bowl for the Cure hosted our annual Survivor Luncheon and Meet for the Cure presentation. We enjoyed the opportunity to meet and honor those battling breast cancer in our community as bringing awareness to the cause is our highest priority.

During the Meet for the Cure presentation, Lauren Schaefer, Senior Director of Corporate Partnerships with Susan G. Komen, spoke about our partnership as well as the advances your donation dollars are making. Komen is at the forefront of cutting-edge research and programs such as the Susan G. Komen Metastatic Breast Cancer Collaborative Research initiative and the Stand for H.E.R – a Health Equity Revolution initiative. To learn more about these programs and other breakthrough research, click [here](#).

We would like to thank all those who donated during Convention as we raised over \$2,000 with your support. We also would like to congratulate Steve Bailey who won the BFTC Enter to Win Giveaway. He received a BFTC bowling pin signed by the PWBA Tour players!

If you missed any of the Convention events or seminars, you can go to [Bow!TV.com/usbcconvention](https://www.bowltv.com/usbcconvention) to watch.

### **Bowl for the Cure Events**

While our peak fundraising times are in February and October, we want to promote breast cancer awareness all year round! Let us know if you are hosting an event or fundraiser this year, so we can advertise your event on the BFTC website and Facebook page. Please fill out this [form](#) if you will be holding an event or fundraiser for BFTC.

After you host an event, please fill out the event report found [here](#). All checks should be made out to Bowl for the Cure and mailed to 621 Six Flags Dr. Arlington, TX 76011.

If you have questions or want to check out available event resources, please click [here](#).

## Bowl for the Cure Week at the Women's Championships



We are excited to host the second annual Bowl for the Cure Week at the Women's Championships. Bowl for the Cure Week will take place June 20-26 in Addison, Illinois. If you are a breast cancer survivor who will be attending this week and have not registered, please fill out this [form](#) to be recognized.

If you could not make it this year, do not worry as registration for Bowl for the Cure Week at the 2023 Women's Championships now is open! Come join us in Vegas to honor those who have and are currently battling breast cancer. We look forward to fun prizes, exciting bowling and championing the cause!

The 2023 Bowl for the Cure Week will take place June 19-25 in Las Vegas. We can't wait to see you there!

For more information regarding Bowl for the Cure Week, click [here](#).

If you have questions concerning the event, please email [bftc@bowl.com](mailto:bftc@bowl.com).

### Bowl for the Cure Merchandise



BFTC has some exciting new merchandise that will be available soon. If you are hosting an event and need giveaway items or if you want some BFTC memorabilia for yourself or loved ones, we have the mementos for you! New merchandise includes BFTC themed notepads, travel mugs, lapel pins, drawstring bags and visors.

If you are interested in purchasing an item or have any questions, please email [bftc@bowl.com](mailto:bftc@bowl.com).

### **Pink Facts**

We have made strides in breast cancer treatment with the five-year survival rate being at 90%, but we still have a long way to go. The five-year survival rate for Metastatic Breast Cancer (MBC) is only 29%.

Susan G. Komen has created a new initiative, Metastatic Breast Cancer Collaborative Research Initiative, to research breakthrough discoveries to end MBC. Researchers from the Duke Cancer Institute and the UNC Lineberger Comprehensive Cancer Center are collaborating together to explore new treatments in the hope of changing MBC from a terminal disease to a chronic one.



Learn more about this life-changing program [here](#).

### **Pink Highlight – Kristee Bylls**

Kristee Bylls from Chicagoland USBC was the recipient of the “More Than Pink” award at USBC Convention. Kristee received this honor for the fundraising efforts her and her association members are making for breast cancer. Since 2006, Chicagoland USBC has raised over \$100,000 for the cause and continues to raise breast cancer awareness in the local community. Thank you Kristee and Chicagoland USBC!

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Missed the last BFTC newsletter? Go to [BOWL.com/bftc](http://BOWL.com/bftc) to check out the past newsletters.

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If you have stories, memories or words of encouragement you want to share with the community, we want to hear from you. If we choose your story for the newsletter, you will receive a **Bowl for the Cure bowling pin**! Please email [bftc@bowl.com](mailto:bftc@bowl.com) with the subject line “BFTC Highlight” or you can mail a letter to:

United States Bowling Congress  
Bowl for the Cure  
621 Six Flags Dr.  
Arlington, TX 76011