September 11, 2020

National Breast Cancer Awareness Month

It's almost time for National Breast Cancer Awareness Month! This is the time when the nation shines a spotlight on breast cancer by creating community involvement, bringing awareness and increasing donations for the cause.

There are many ways for you to get involved this year. Try volunteering, hosting an event or fundraiser, or just donate. We want to know how you are getting involved and supporting the cause. If you will be hosting an event, we want to hear from you. Fill out the event **form** and we will post your event to the Bowl for the Cure Facebook page!

During these times, you may be unable to host an in-person event, but there are still plenty of ways for your league, association or friends to get involved for NBCAM. Host a fun virtual bingo night, create an online raffle fundraiser or gather friends for a virtual dance-a-thon! For more fun and unique ideas for virtual fundraising, click **here**.

Share Your Moments

Starting Sept. 15 through the month of October, we are partnering with Susan G. Komen to promote their "give a moment" campaign for NBCAM. If you or someone you know has experienced moments of joy, fear, support, strength or love, share these moments to give hope to those affected by breast cancer. You can give with someone you know or give to the community through social media. Go to **www.facebook.com/bowlforthecure** to give your moment. #giveamoment #BowlPink

Bowl for the Cure Merchandise

Show your Bowl for the Cure spirit this October with merchandise from the USBC Bowling Store. Support the cause and wear your Bowl for the Cure pride with a comfy sweatshirt, stylish mug or discounted polo! Not only will you look great, but 25 percent of your purchase will be donated to Bowl for the Cure. Start shopping **now**!

Bowl for the Cure Week

Don't miss out on Bowl for the Cure Week at the 2021 USBC Women's Championships. It will take place June 21 – 27! USBC will host a week to celebrate survivors and commemorate those we have lost. The week will include various activities, such as the Approach of Hope, a silent auction, and various giveaways! All funds donated during the week will go to Bowl for the Cure.

To gain more information and register for the tournament, click **here**.

Pink Facts

Doctors Warn Not to Miss Cancer Screenings

Due to COVID-19 concerns, more than a third of Americans have missed cancer screenings. Breast cancer screenings are an important part of prevention and diagnosis, and, in fact, decrease the mortality rate of breast cancer. The breast cancer mortality rate has decreased 40 percent from 1989 to 2017 because of early detection and treatment. No matter the reason, it is important during these times to have your regularly scheduled doctor appointments to maintain your health.

Pink Highlight – Margaret "Peggy" Cianciola

In this month's edition of the Bowl for the Cure newsletter, we want to honor Peggy Cianciola. An avid bowler who participated in the USBC Women's Championships, she made her mark in the bowling community being inducted into the Metro Phoenix USBC Bowling Hall of Fame. She was diagnosed with breast cancer in 2016 but remained a steadfast advocate of the sport until her passing. Peggy was a mother, a trailblazer and a fighter who loved the sport of bowling. If you wish to learn more, click **here**.

Missed last month's BFTC newsletter? Go to **bowl.com/bftc** to read last month's updates.

If you have stories, memories or words of encouragement you want to share with the community, we want to hear from you. If we choose your story for the newsletter, you will receive a **Bowl for the Cure bowling pin**! Please email **bftc@bowl.com** with the subject line "BFTC Highlight" or you can mail a letter to:

United States Bowling Congress
Bowl for the Cure
621 Six Flags Dr.
Arlington, TX 76011

Click **here** if you wish to donate to the cause!