

November 20, 2022

Giving Tuesday – Bowl for the Cure

Giving Tuesday is a worldwide holiday where people give back to their community and the charities they love. Whether it's sending someone a caring message, donating to the homeless or giving time to an important cause, we want you to act this Giving Tuesday.

Breast cancer is a disease that affects everyone, no matter their background. Whether it's a friend, family member or your own battle, everyone will likely be touched by breast cancer in their lifetime. Help Bowl for the Cure and Susan G. Komen change this narrative. This November, Bowl for the Cure will be giving away two Bowl for the Cure surprise gift packages to those who donate. If you think ending breast cancer is a critical goal, then visit the Bowl for the Cure website by Nov. 29 to participate.



[Give Here](#)

[Save The Date](#)

2023 USBC Convention – More Than Pink Award

It's time to start preparing for the 2023 USBC Convention! Every year, the Bowl for the Cure charity recognizes someone who has shown they are "more than pink" in our community. A person who embodies "more than pink" has invested their time and energy into promoting breast cancer awareness. This can be done through activities such as hosting a Bowl for the Cure tournament, running a pink bake sale or collecting donations during league, to name a few.



At USBC Convention, we will bestow a pink advocate with this great honor. The award winner will give a short speech, be presented with an award and receive a free hotel stay during the USBC Convention. If you know someone who deserves this honor or would like to nominate yourself, please fill out [this form](#).

2023 Bowl for the Cure Week at the Women's Championships

Join USBC for Bowl for the Cure Week at the 2023 Women's Championships! A time to honor our pink warriors, give to the cause and promote breast cancer awareness in our fight to end breast cancer. All funds donated during the week will go to Bowl for the Cure benefiting Susan G. Komen.

To register for the tournament and support Bowl for the Cure Week, which is taking place June 19-25 in Las Vegas, click the "Register Now" button below.

If you are already registered for the week but would like to recognize yourself or a teammate as a survivor, please fill out this [form](#).

You don't want to miss out on this memorable event, so [register now!](#)

If you have questions concerning the event, please email bftc@bowl.com.

Bowl for the Cure Merchandise



The holidays are fast approaching, so why not get a head start on your shopping? Bowl for the Cure has added some great new items to our collection such as a comfy blanket, a cute tie-dye long tee and a spacious tote bag!

Why not make a difference and get some holiday shopping done? These items are great for every family member. Start shopping [here](#).

Psst! Use the code BOWLER20 and get 20% off.

Pink Facts

No one expects to be diagnosed with breast cancer, which is why the cost of breast cancer treatment and care can be shocking and overwhelming. According to

breastcancer.org, treatment for breast cancer is one of the most expensive cancers with the total cost exceeding \$3.14 billion in 2019. Learn more about the causes of financial stress [here](#).

Did you know that your donation dollars help those struggling to pay for treatment? The Komen Financial Assistance Program helps those dealing with the financial burden of breast cancer health costs. The program allows patients to focus on their diagnosis and health instead of finances or debt due to travel, medications or childcare costs. Learn more about the [Komen Financial Assistance Program](#).

Pink Highlight – Georgian Court University Bowling Club

Thank you to everyone who participated in National Breast Cancer Awareness Month by running events, collecting donations during league and donating online! We would especially like to thank the Georgian Court University Bowling Club and Hanna Hale for raising funds for the cause. We love to see all ages becoming involved in our campaign to end breast cancer!



Missed the last BFTC newsletter? Go to BOWL.com/bftc to check out the past newsletters.

If you have stories, memories or words of encouragement you want to share with the community, we want to hear from you. If we choose your story for the newsletter, you will receive a **Bowl for the Cure bowling pin**! Please email bftc@bowl.com with the subject line "BFTC Highlight" or you can mail a letter to:

United States Bowling Congress
Bowl for the Cure
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Arlington, TX 76011